

Benjamin Ouvrard

+33 2 23 48 56 13 | benjamin.ouvrard@inrae.fr | <https://sites.google.com/view/benjaminouvrard/home>

SMART, INRAE, Rennes (France)

RESEARCH INTERESTS

Agricultural economics, Environmental economics, Behavioral and Experimental economics

APPOINTMENT

- **SMART, INRAE** 02/2026 - Today
Researcher Rennes, France

PAST POSITIONS

- **GAEL, INRAE** 02/2021 - 01/2026
Researcher Grenoble
- **LAET, CNRS** 06/2020 - 01/2021
Post-doc Lyon
- **TSE, INRAE** 07/2018 - 05/2020
Post-doc Toulouse
- **LEF, INRAE** 02/2017 - 06/2018
Post-doc Nancy

RESEARCH VISITS

- **Orfalea College of Business, CalPoly** 08/2023 - 12/2023
Visiting researcher San Luis Obispo, United States
- **Centre for Environmental and Resource Economics, SLU** 05/2017 - 08/2017
Visiting researcher Umea, Sweden

EDUCATION

- **University of Strasbourg, BETA** 2013 - 2016
PhD in Economics Strasbourg, France
- **Toulouse School of Economics** 2013
Master 2 ERNA Toulouse, France

PUBLICATIONS

- [P.15] Ouvrard, B. et A. Reynaud (2026). **Misperception of descriptive norms and adoption of eco-schemes by French farmers**. *Journal of Behavioral and Experimental Economics*, Vol. 120, 102496.
- [P.14] Andersson, H. et B. Ouvrard (2026). **Not on my plate! Using mental accounting to promote meat substitutes**. *Ecological Economics*, Vol. 240, 108795.
- [P.13] Ouvrard, B., A. Reynaud, S. Cezera, A. Thomas, D. James and M. Shivamurthy (2025). **Water sharing and equity-efficiency trade-offs: Evidence from a lab-in-the-field experiment in India**. *Resource and Energy Economics*, Vol. 83, 101510.
- [P.12] Ouvrard, B., A. Reynaud and M. Shivamurthy (2025). **Distributive Preferences and Fair Water Sharing among Farmers in India**. *Water Economics and Policy*, Vol. 11, Issue 1, 2440005.
- [P.11] Kervinio, Y., B. Ouvrard, and A. Reynaud (2024). **Fair allocation rules for the commons: Informing water policy design through survey methods**. *Social Choice and Welfare*, Vol. 65, pp. 145-189.
- [P.10] Ouvrard B., and A. Stenger (2024). **Informational Nudges and Environmental Preferences in a Public Goods Game in Networks**. *Environmental Modeling and Assessment*, Vol. 29, pp. 701-722.
- [P.9] Andersson, H. and B. Ouvrard (2023). **Priming and the value of a statistical life: A cross country comparison**. *Journal of Behavioral and Experimental Economics*, Vol. 104, 102013.
- [P.8] Ouvrard B., R. Préget, A. Reynaud and L. Tuffery (2023). **Nudging and subsidising farmers to foster smart water meter adoption**. *European Review of Agricultural Economics*, Vol. 50, Issue 3, pp. 1178-1226.
- [P.7] Ouvrard B., S. Ambec, A. Reynaud, S. Cezera and M. Shivamurthy (2022). **Sharing Rules for a Common-Pool Resource in a Lab Experiment**. *Social Choice and Welfare*, Vol. 59, pp. 605-635.
- [P.6] Ouvrard B., J. Abildtrup and A. Stenger (2020). **Nudging Acceptability for Wood Ash Recycling in Forests: A Choice Experiment**. *Ecological Economics*, Vol. 177, 106748.
- [P.5] Ouvrard B. and A. Stenger (2020). **Informational nudges and public goods in networks**. *Journal of Environmental Economics and Policy*, Vol. 9, Issue 3, pp. 281-303.

- [P.4] Ouvrard B. (2019). **Les nudges pour améliorer l'environnement**. *Revue Française d'Économie*, Vol. 34, Issue 2, pp. 3-60.
- [P.3] Ouvrard B., J. Abildtrup, G. Bostedt and A. Stenger (2019). **Determinants of forest owners attitudes towards wood ash recycling in Sweden - Can the nutrient cycle be closed?**. *Ecological Economics*, Vol. 164, 106293.
- [P.2] Boun My K. and B. Ouvrard (2019). **Nudge and Tax in an Environmental Public Goods Experiment: Does Environmental Sensitivity Matter?**. *Resource and Energy Economics*, Vol. 55, pp. 24-48.
- [P.1] Berthet V. and B. Ouvrard (2019). **Nudge: Towards a Consensus View?**. *Psychology and Cognitive Sciences Open Journal*, Vol. 5, pp. 1-5.

BOOK CHAPTERS

- [C.1] Ouvrard B. and A. Stenger (2019). **Environmental Regulation through Nudges**. *Incentives and Environmental Policies: From Theory to Empirical Novelties*, Ed. ISTE, pp. 47-75.

POLICY AND RESEARCH REPORTS

- [R.1] Baqili S. and B. Ouvrard (2025). **Consommation alimentaire et distance sociale**. GAEL. 2025, 28 p.

EDITORIAL WORK

- **Referee for:** Ecological Economics (×4); Économie rurale; European Economic Review; European Review of Agricultural Economics (×2); Games and Economic Behavior; Journal of Behavioral and Experimental Economics (×2); Journal of Environmental Economics and Policy; Journal of Forest Economics (×3); Journal of the Economic Science Association; Land Economics; Resource and Energy Economics; Review of Agricultural, Food and Environmental Studies (×4); Revue d'Économie Politique; Revue de l'Organisation Responsable; Water Economics and Policy.

PRESENTATIONS

• Conferences and workshops

- 2025: EAERE (Bergen), EAAE (Bonn), TEPP (Rennes)
- 2024: ASFEE (Grenoble), EAERE (Leuven), EEA (Rotterdam)
- 2022: EAERE (Rimini), AERNA (Barcelona), SBCA European conference (Paris)
- 2021: EAERE (Online), FAERE (Grenoble), SBCA European conference (Online)
- 2020: EAERE (Online)
- 2019: NAERE (Copenhagen), ASFEE (Toulouse), EAERE (Manchester), SBCA European Conference (Toulouse)
- 2018: International Conference in Environmental Economics (Orléans), WCERE (Gothenburg), REECAP Workshop (Vienna)
- 2017: ASFEE (Rennes), ESA World Meeting (San Diego), EAERE (Athens), APET (Paris), FAERE (Nancy), Workshop on Environmental Economics (Paris)
- 2016: SCSE (Québec), Workshop SWEES (Strasbourg), ASFEE (Cergy), AFSE (Nancy), BIOECON (Cambridge), French-German Workshop on Experimental Economics (Konstanz), Conative Nudges: Changes in Desires (Rennes)
- 2015: EAERE Summer School (Venice), WRIEC (Munich)

• Invited seminars

- 2025: CEE-M (Montpellier)
- 2024: CERE (Umea), LEMNA (Nantes), SMART (Rennes)
- 2023: CalPoly (San Luis Obispo)
- 2022: BETA (Nancy)
- 2021: Economie Publique (Paris)
- 2018: Queen's University Belfast (Belfast)
- 2017: CERE (Umea)
- 2016: EM Lyon (Lyon)

PROJECTS

- 2025-2030: Project FOG (False Opinions on Green behaviors) - AMI FORESEE
- 2024-2029: PREFALIM - PEPR FairCarboN
- 2023-2024: Grant 'Young researchers' from the INRAE department EcoSocio (Leader)
- 2023-2024: Project AffarCodip (Leader) - International Research Booster - Uniuersity Grenoble Alpes
- 2022-2025: Project RedAcSol (Leader) - OFB

THESIS MONITORING COMMITTEE

- 2025: Clara Jenft (GAEL)
- 2025: Gabrielle Chassagne (CREM)
- 2023-2025: Adil Boufarsi (GAEL)
- 2020-2021: Quang-Huy Nguyen (BETA)
- 2020: Jérôme Faure (GREThA, CIRED, CEBC)

MASTER SUPERVISION

- 2025: Sofian Baqili (M1 MIASH, UGA)
- 2022: Micaela Davalos (M1, TSE), with Stefan Ambec and Henrik Andersson
- 2019: Elodie Levivier (M2 ERNA, TSE), with Arnaud Reynaud

ORGANIZATION OF SCIENTIFIC EVENTS

- 2024: Scientific Committee Member, ASFEE Annual Conference
- 2021-2024: Co-organizer of the GAEL seminar
- 2017, 2021: Scientific Committee Member, FAERE Annual Conference
- 2015-2017: Member of the Finance Committee, BETA (Strasbourg)

ADMINISTRATIVE ACTIVITIES

- 2025: Hiring committee (1st round), Assistant professor, Lyon 2
- 2024: Member of the Selection Board, Internal Recruitment for Assistant Engineers, INRAE
- 2023: Hiring committee, Assistant professor, GAEL

TEACHING EXPERIENCE

- 2020-Today: Behavioral environmental economics (M2 ERNA, TSE)
- 2021: Political Economy of Risk and Insurance (M1, IEP Toulouse)
- 2017: Green nudges (CERE, invited lecture)